

IN THE CLAIMS

Please amend the claims as follows:

Claim 1 (Original): A system for distributing content over a terrestrial broadcast channel, comprising:

a broadcast station configured to transmit over said terrestrial broadcast channel a television signal including encrypted updated content information, distributed at least one of nationally and locally, and television information to all users within a broadcast coverage area; and

an apparatus pre-[[configured]] populated to include encrypted predetermined content information stored therein prior to acquisition of said apparatus by a user and configured to:

receive over said terrestrial broadcast channel said television signal,

extract said encrypted updated content information from said television signal,

store said encrypted updated content information in said apparatus,

decrypt said updated encrypted content information and said encrypted predetermined content information, and

provide on demand at least one of said decrypted updated content information and said decrypted predetermined content information in a format for at least one of a television, a data processing device and a gaming device,

wherein said encrypted updated content information and said encrypted predetermined content information includes at least one of encrypted digital movies, encrypted video games and encrypted MPEG Audio Layer 3 (MP3) files.

Claim 2 (Currently Amended): The system of Claim 1, wherein said broadcast station is configured to generate said encrypted updated content information before transmission via said television signal.

Claim 3 (Currently Amended): The system of Claim 1, wherein said broadcast station comprises a content server configured to receive updated content information from a content control and distribution system, generate said encrypted updated content information and store said encrypted updated content information therein.

Claim 4 (Original): The system of Claim 3, wherein said broadcast station comprises a digital television signal (DTV) receiver configured to receive a DTV signal over a DTV communications network.

Claim 5 (Original): The system of Claim 4, wherein said DTV communications network is configured as one of a cellular communications network, a satellite communications network, a digital subscriber line (DSL) communications network, a cable modem communications network, a modem communications network and a telephony communications network.

Claim 6 (Original): The system of Claim 4, wherein said broadcast station comprises a multiplexer configured to multiplex said DTV signal from said DTV receiver with said encrypted updated content information from said content server and output the multiplexed information.

Claim 7 (Original): The system of Claim 6, wherein said content server is configured to insert information local to said broadcast coverage area with said DTV signal via said multiplexer.

Claim 8 (Original): The system of Claim 6, wherein said broadcast station comprises a switch configured to output one of said multiplexed information from said multiplexer and said DTV signal from said DTV receiver as selection output information.

Claim 9 (Original): The system of Claim 8, wherein said broadcast station comprises a transmitter configured to transmit said selection output information from said switch as said television signal.

Claim 10 (Original): The system of Claim 1, further comprising:
a content control and distribution system configured to transmit updated content information to said broadcast station via a content control and distribution communications network.

Claim 11 (Original): The system of Claim 10, wherein said content control and distribution communications network is configured as one of a cellular communications network, a satellite communications network, a digital subscriber line (DSL) communications network, a cable modem communications network, a modem communications network and a telephony communications network.

Claim 12 (Original): The system of Claim 1, wherein said apparatus is configured to include a backchannel interface enabling two-way communications with said broadcast station over a backchannel communications network.

Claim 13 (Currently Amended): The system of Claim 12, wherein said backchannel interface is configured to transmit at least one of user content selection information and billing information to said broadcast station over said backchannel communications network, wherein said broadcast station is configured to use said content selection information ~~[[is]]~~ to generate content decryption information.

Claim 14 (Currently Amended): The system of Claim 13, further comprising a backchannel server configured to transmit at least one of said user content selection information and said billing information from said backchannel interface to said broadcast station ~~one of directly and~~ over said backchannel communications network.

Claim 15 (Currently Amended): The system of Claim 13, wherein said backchannel interface is configured to receive at least one of said content decryption information and billing information from said broadcast station over said backchannel communications network,

wherein said apparatus is configured to use said content decryption information to ~~decrypt~~ decrypt said encrypted updated content information and said encrypted predetermined content information.

Claim 16 (Original): The system of Claim 15, further comprising a backchannel server configured to transmit at least one of said content decryption information and said billing information from said broadcast station to said backchannel interface over said backchannel communications network.

Claim 17 (Original): The system of Claim 12, wherein said backchannel communications network is configured as one of a cellular communications network, a satellite communications network, a digital subscriber line (DSL) communications network, a cable modem communications network, a modem communications network and a telephony communications network.

Claim 18 (Original): The system of Claim 12, wherein said backchannel communications network is configured to communicate over the Internet.

Claim 19 (Original): The system of Claim 1, wherein said apparatus comprises one of a personal computer system, a work station computer system, a laptop computer system, an embedded controller system, a microprocessor-based system, a digital signal processor-based system, a hand held device, a personal digital assistant (PDA) device, an Internet appliance device, a set top box device, a cellular telephone device.

Claim 20 (Original): The system of Claim 1, wherein said television comprises one of a standard television and a high definition television.

Claim 21 (Original): The system of Claim 1, wherein said data processing device comprises one of a personal computer system, a work station computer system, a laptop computer system, an embedded controller system, a microprocessor-based system, a digital signal processor-based system, a hand held device, a personal digital assistant (PDA) device, an Internet appliance device, a set top box device, a cellular telephone device.

Claim 22 (Original): The system of Claim 1, wherein local information is inserted at the beginning or end of at least one of said updated content information and said predetermined content information.

Claim 23 (Original): The system of Claim 22, wherein tag information is inserted at the beginning or end of at least one of said updated content information and said predetermined content information.

Claim 24 (Original): The system of Claim 23, wherein said tag information is used by said apparatus to track content viewing habits.

Claim 25 (Original): The system of Claim 23, wherein said tag information is used by said apparatus to determine said local information insertion.

Claim 26 (Original): The system of Claim 25, wherein said local information insertion corresponds to a rating of content.

Claim 27 (Original): The system of Claim 22, wherein said local information is provided by said apparatus whenever content is paused by a user of said apparatus.

Claim 28 (Original): The system of Claim 27, wherein a paused version of content is provided by said apparatus whenever content is paused by a user of said apparatus for a predetermined amount of time.

Claim 29 (Original): The system of Claim 1, wherein decrypted content is provided to a user for a predetermined period after a user pays for selected content via said apparatus.

Claim 30 (Original): The system of Claim 1, wherein said digital movies are provided in at least one of MPEG-2 and MPEG-4 formats.

Claim 31 (Original): The system of Claim 1, wherein said digital movies are provided in at least one of MPEG-2 and MPEG-4 formats via selection by a user via said apparatus.

Claim 32 (Original): The system of Claim 1, wherein said apparatus includes a port configured to couple said apparatus to a gaming device.

Claim 33 (Original): A process for distributing content over a terrestrial broadcast channel comprising steps of:

transmitting from a broadcast station over said terrestrial broadcast channel a television signal including encrypted updated content information, distributed at least one of nationally and locally, and television information to all users within a broadcast coverage area;

[[encrypting]] pre-populating in an apparatus encrypted predetermined content information stored therein prior to acquisition of said apparatus by a user;

receiving over said terrestrial broadcast channel said television signal;

extracting said encrypted updated content information from said television signal;

storing said encrypted updated content information in said apparatus;

decrypting said updated encrypted content information and said encrypted predetermined content information; and

providing on demand at least one of said decrypted updated content information and said decrypted predetermined content information in a format for at least one of a television, a data processing device and a gaming device,

wherein said encrypted updated content information and said encrypted predetermined content information includes at least one of encrypted digital movies, encrypted video games and encrypted MPEG Audio Layer 3 (MP3) files.